

CREATIVE COLLABORATION IN ACTION

The Screen Production and Development Association (SPADA) and the New Zealand Writers Guild (NZWG), in association with the New Zealand Film Commission, are excited to launch 'Creative Collaboration in Action' (the 'Programme'), a dynamic and interactive online training programme for writers and producers in 2021.

The Programme comprises **five online modules** (approx. 2 - 3 hours per module) over a four month period. As part of the Programme, SPADA and the NZWG will also develop a "**Best Practice Guide**" for participants. The Programme is aimed at emerging to mid-career writers and producers, and will reflect diverse voices and lived experience across facilitators, panellists, and contributors.

The Programme aims to deliver the knowledge and skills necessary to build strong creative partnerships, as well as encourage and support the formation of new teams and exciting collaborations. It will help participants grow in their craft and confidence, and provide a unique opportunity to engage with experienced industry practitioners to facilitate pathways for progressing projects and careers.

The Programme culminates in an opportunity for the cohort to partner-up and pitch to a panel of screen industry funders and commissioners, a valuable and informative experience that will bring a 'real life' focus to their work.

The Programme is available to members and non-members of SPADA and NZWG at no cost due to funding support from the New Zealand Film Commission.

PROGRAMME CONTENT

- **MODULE 1: Writer / Producer Masterclass:** This Masterclass will explore how to establish and continue strong writer / producer partnerships that allow for creativity to flourish and projects to progress.
- **MODULE 2: Creative Speed Dating Workshop:** A 101 presentation on how to engage with others and best present yourself in a 'speed date' environment. Presenters will give tips and examples, along with homework to help participants prepare for their own speed date sessions.
- **MODULE 3: Writer / Producer Speed Dating In Action:** This online forum will connect writers and producers as they pitch themselves and their work to each other, and lay the foundations for creative collaborations.
- **MODULE 4: How to Create an Engaging Pitch Masterclass:** A panel discussion with a focus on creating engaging Writer / Producer submissions for relevant funding opportunities e.g. NZOA New Blood, RNZ multi-platform funds or NZFC Fresh Shorts.
Homework: Prepare your pitch for module five
- **MODULE 5: Pitch to the Panel:** Producers and writers will be partnered up and given an opportunity to pitch their projects to a panel of funders and commissioners for feedback.

"BEST PRACTICE GUIDE TO WRITER / PRODUCER RELATIONSHIPS": This guide will offer key information, recommendations and resources, and provide an overview of the different aspects to the writer / producer relationship, along with separate strands for film / online / TV where required.

ELIGIBILITY CRITERIA

The Programme is targeted at emerging to mid-career writers and producers. Applications will be considered based on the following criteria:

Writers must have:

Written By credit for a produced project; Film, Short Film, Television, New Media, and Theatre.

Producers must have:

One or more credits as lead producer on a screen project and/or meet the NZFC Talent Criteria for 'Emerging' and 'Mid-Career' filmmakers.

All Applicants

- Applicants must be New Zealand citizens or permanent residents.
- Applicants must be available to participate in all five modules.
- An individual may only make one application as *either* a writer or a producer.
- Consideration will be given to representation of Māori, Pasifika, gender equality, LGBTQI+, those with a disability and/or from a diverse background.

Positions are limited and priority will be given to members, with a number of positions allocated to non-members.

TO APPLY

Complete an application via the online portal, which includes:

- A brief bio including your goals as a writer or producer (300 words max)
- A statement of what you are looking for in a collaborator (200 words max)
- A statement of how you expect you and your work to benefit from the Creative Collaboration in Action Programme (200 words max)
- Links to work samples - no more than three (include password for link if applicable)

APPLY HERE

KEY DATES

- Monday, 15 March 2021 - Applications Open
- Monday, 29 March 2021 - Applications Close
- Monday, 12 April 2021 - Applicants Notified
- Wednesday, 28 April 2021 - Module One
- Wednesday, 12 May 2021 - Module Two
- Wednesday, 26 May 2021 - Module Three
- Wednesday, 16 June 2021 - Module Four
- Wednesday, 21 July 2021 - Module Five



Questions? Contact comms@spada.co.nz

NZWG
New Zealand Writers Guild
Puni Taatuhi O Aotearoa

spada^{nz}
Screen Producers
New Zealand

New Zealand
FILM COMMISSION
Te Tumu Whakaata Taonga